

rootedschool
las vegas

BUILDING THE ROOTS OF UPWARD MOBILITY

SPCSA Pre-Opening Update

January 26th, 2023

- Permanent facility:
 - 2401 E. Tonopah Ave.
North Las Vegas, NV
89030
- Building is purchased by CSDC, lease signed by RSLV Board of Directors in first week of January
 - Construction beginning now!
- Construction will be phased out as we increase in enrollment
 - Phase 1: 180 students
 - Phase 2: 270 students
 - Phase 3: 360 students (capacity)

Facilities

- Current Applications: 44
 - $\frac{2}{3}$ 9th graders
 - $\frac{1}{3}$ 10th graders
 - ~ 500 leads, converting to applications
- Target Enrollment: 180
 - 90 students in 9th grade
 - 90 students in 10th grade
- Lottery Date: February 1st
- Families expected to begin enrollment through IC registration portal next month.

Enrollment

- Community Partners/Engagements:
 - NLV, East LV, Pearson, Silver Mesa Rec Centers
 - LCC, Vegas, AAPI Chambers
 - Local schools in the community
 - Latino Outreach Solutions
 - Employ NV/YouthHub
 - Workforce Connections
- Recent Events:
 - Community tabling in the Fall holiday season
 - Las Vegas School Choice Fair 1/20
 - Meeting with middle schools
 - Flyer drop offs at rec centers and libraries
 - Spring enrollment events at NLV and East side rec centers upcoming
 - Consistent social media ad presence to compliment in-person efforts

Community Outreach

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Thank you!